



### Spend less, Get MORE

Why spend more when you can spend less?

For a limited time save up to 20% on the right products for YOUR hair. Plus experience exclusive holiday specials for everyone on your list. Savings are time sensitive and while supplies last. Don't delay! The best hair of your life is just a cart away!

Save me money! >

# How to Click to Copy a Promo Page

## WHAT IS IT?

An expert-designed promotional page that allows you to launch a new product or promote special offers and easily Click, Copy and Share.

*Promote your latest and greatest all in one gorgeous link!*



Introducing BossLady Bio's revolutionary Click to Copy feature – transform virtual product sharing instantly, eliminating the stress of finding the right information, images, and links to build a page – the groundwork is done for you! Say farewell to tedious link creation & cumbersome research on new products, and hello to seamless sharing with your network.

With a simple click, you can copy an expert-designed promotional page, add it directly to your BossLady Bio paid account, personalize, and instantly share it via text, on social media, or at live events within minutes. It's like having a marketing guru in your pocket, doing the heavy lifting for your powerful promo page. **Just click to copy, and viola** – you're sharing in minutes, leveraging what's already been done for you so now you can connect with your customers faster and easier than ever before.

## HOW TO SET IT UP?

Experience the ease of sharing your Promo Page with three simple steps:

### Step 1:

Tap the Click to Copy link to add the promo page to your BossLady Bio paid account

### Step 2:

Follow the helpful prompts to easily edit and personalize the page

### Step 3:

Pick a name for your page, publish and share it instantly

 [Click here](#) to watch a helpful video on how to set it up.

## WHAT DOES IT COST?

To benefit from the Click to Copy feature, you'll need a paid BossLady Bio plan. We offer two options:

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### PRO:

- Price: **\$11.99/month\***
- Includes access to one link.

2

### ELITE:

- Price: **\$29.99/month\***
- Includes access to two+ links, weekly coaching, and free access to all our business building assets.
- Easily replace any future promo page.

\*There is a one-time fee of \$9.99 to add the Click to Copy page directly to your account, unless a promo code is applied.



For the best value that grows with your business, we recommend the Elite plan at \$29.99/month. Choose the plan that suits your needs and start simplifying your promotional journey with BossLady Bio!

## How to use it examples?

Now that you've unlocked the power of your Click to Copy promo page, you're all set to take advantage of this simplified approach to sharing. Start attracting more clicks and customers with ease!. Whether it's through social media, text messages, or live events, you're now equipped to connect with your audience effortlessly. Here are a couple ideas:



### **Text or DM to Customers**

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Send a fun message: "🎉 Exciting News! Exclusive promotions are live! Click the link below to uncover the latest deals and treats that end XX! 📌 [Insert Your Promotional Link]"



### **Share in Stories**

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Post your link directly to your social media stories via a link sticker for followers to easily click and explore your promotions.



### **Turn into a QR Code**

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Turn your link into a QR code and use it at live events or print on postcards. Guests can easily scan to learn about products and ongoing promotions.



### **Email Signature**

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Incorporate the link into your email signature with a catchy call to action for special savings.



### **Link-in-Bio Button**

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If you have a personal link-in-bio, add your promo page link at the top, as your hot button, for convenient shopping access anytime.



### **Encourage Sharing**

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Inspire followers to share the promo page link. Offer incentives for referrals or social media shares to extend your reach.

## WHAT TO DO WITH IT AFTER YOUR PROMOTION IS OVER?

Even after your promo ends, your Click to Copy promo page is a valuable asset for ongoing engagement. The page is a versatile tool that can evolve with your business. Keep it fresh and engaging to continue fostering a connection with your audience.

Here are other ways to leverage it:

### **Turn it into a Quick Click Event:**

Swap out a few things on your page and turn it into a virtual event. Add a time sensitive offer, such as a gift with purchase (provided by you) and send out to friends.

### **Tease Future Promotions:**

Use the promo page to tease upcoming offers. Build anticipation by hinting at exciting deals or exclusive products that followers can look forward to soon.

### **Educate Your Customers:**

Repurpose the promo page to use as a way to educate your customers about your products and/or company. Feature timeless information, product details, or essential resources that remain relevant.

### **Collect Feedback:**

Turn a button into a question, collect feedback and grow your email list! Incorporate interactive elements like polls, quizzes, or surveys to keep visitors engaged.

### **Update Call-to-Action:**

Modify the call-to-action to direct visitors to current initiatives or products. Keep the page dynamic by adapting it to your evolving business goals.

### **Create a Resource Hub:**

Transform the promo page into a resource hub. Include links to guides, tutorials, or relevant blog posts that align with your brand.